Massachusetts Institute of Technology
Smart Customization Group
Department of Architecture

Membership

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The MIT Smart Customization Group provides members with special opportunities to take part in MIT Smart Customization Group events on a priority basis, as well as other benefits as described below:

**ANNUAL INNOVATION SEMINAR & FORUM:** The primary member representative, and a guest, is invited to participate in a Smart Customization event held at MIT every year. Members have priority in co-sponsoring these events. As part of the event, there will be an exclusive member’s only pre- or post seminar briefing.

**MEMBERS ONLY PRACTICE SESSIONS:** On agreement between the members, group members will meet at either MIT or a member location for an annual practice session around one specific theme in mass customization and personalization. This session will be facilitated by the MIT SCG faculty.

**WORKSHOPS:** Members may request a special in-house workshop on a topic of relevance to the member and Smart Customization researchers, at a special cost negotiated on a case by case with the Group’s Director.

**ONLINE PRESENCE:** Each member, their corporate logo and the bio of the key representative will be listed on the MIT Smart Customization website (http://scg.mit.edu).

**OTHER MEMBER BENEFITS:**

- Positive public relations associated with membership in the MIT Smart Customization Group;
- Opportunities to meet potential strategic alliance partners in a pre-competitive environment at events;
- Opportunities to meet MIT graduate students who could be recruited to work at your company;
- Opportunities to exchange ideas and questions with the MIT SCG faculty in an informal and personal way;
- Opportunities to make international connections, through a network of Smart Customization Group member companies.

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MIT Smart Customization Group

Name of The Company

Date: __________________________  Date: __________________________

Name: Kent Larson, Director  Name: __________________________

Signature: __________________________  Signature: __________________________